



## CAMEDIA® C-730 ULTRA ZOOM Specifications

<b>CCD Imager</b>	3.2 megapixel effective 3.3 megapixel gross Size 1/2.7" (0.37") CCD
<b>Lens</b>	Olympus multivariator 2 aspherical glass 10x zoom lens 5.9 – 59mm (38 – 380mm equivalent in 35mm photography)
<b>Digital Zoom</b>	Seamless to 30x (10x optical and 3x digital combined)
<b>Aperture Range</b>	Wide: f2.8 – f8, Tele: f3.5 – f8 (adjustable in 1/3 EV steps)
<b>Shutter Speeds</b>	Auto: 1/1000 sec. – 1/2 sec. Manual/Priority modes: 1/1000 sec. – 16 sec. Night Scene: 1/1000 sec. – 4 sec.
<b>ISO</b>	Auto: 64 – 400, Manual: 100, 200, 400 (equivalent)
<b>Recording Modes</b>	Still image: EXIF TIFF (non-compressed), EXIF JPEG, DCF (Design rule for Camera File system) Movie mode: QuickTime® motion JPEG, WAV format audio
<b>Adjustable Resolutions</b>	3200 x 2400 JPEG (x2), Optimum Image Enlargement mode 2048 x 1360 (3:2) TIFF, JPEG (x2) 2048 x 1536 TIFF, JPEG (x2) 1600 x 1200 TIFF, JPEG (x2) 1280 x 960 TIFF, JPEG (x2) 1024 x 768 TIFF, JPEG (x2) 640 x 480 TIFF, JPEG (x2)
<b>QuickTime Movie</b>	33 seconds at 15 frames per second in 320 x 240 HQ mode 148 seconds at 15 frames per second in 160 x 120 SQ mode
<b>Optimum Image Enlargement (OIE)</b>	Available 3200 x 2400 image size interpolated from maximum CCD resolution of 2048 x 1536
<b>TruePic™</b>	Uses all pixels at all resolutions, Pixel micro-smoothing
<b>Pixel Mapping</b>	Available via menu setting
<b>Noise Reduction</b>	Available at shutter speeds of 1 second or longer
<b>Digital Print Order Format</b>	Print reserve (single, multiple, all, number of copies), Date/time, Cropping
<b>Image Adjustments</b>	Sharpness, Contrast, Saturation, Each adjustable +/- 5 steps
<b>Panorama</b>	Up to 10 frames stitchable automatically with CAMEDIA Master software when using Olympus brand media
<b>Sequence</b>	12 frames per second burst up to 11 frames in HQ mode
<b>Viewfinder</b>	0.44" (1.1 cm) electronic viewfinder, 180,000 pixels, Diopter adjustment
<b>LCD</b>	1.5" (3.8 cm) color TFT LCD (approx. 114,000 pixels)
<b>Focusing System</b>	iESP multi-pattern AF (autofocus) TTL system (contrast detection), Multi-area spot AF, Spot AF, Full-time AF (movie mode)
<b>Focusing Ranges</b>	Normal mode: 23.6" (0.6 m) – infinity (W), 6.6" (2.0 m) – infinity (T) Macro mode: 3.9" – 23.6" (0.1 – 0.6 m) (W), 3.9" – 6.6" (1.2 – 2 m) (T)
<b>Exposure Control</b>	Program auto, Aperture priority, Shutter speed priority, Manual Exposure compensation: +/- 2 EV in 1/3 EV steps Auto bracketing: Selectable from 1/3 EV and 1 EV steps, 3 or 5 images
<b>Scene Programs</b>	Portrait, Landscape, Night scene, Sports
<b>Metering System</b>	Digital ESP multi-pattern, Spot, Multi-spot averaged
<b>White Balance</b>	iESP multi-pattern auto TTL, Manual, 6 Pre-set manual (daylight, overcast, tungsten, fluorescent 1, fluorescent 2, fluorescent 3), Compensation: +/- 7 steps
<b>Flash</b>	Built-in pop-up flash
<b>Flash Modes</b>	Auto for low and backlight Red-Eye Reduction Fill-In (forced on) Slow Shutter Synchronized (1st curtain, 2nd curtain) Slow Shutter Synchronized (1st curtain with red-eye reduction) Off
<b>Flash Working Range</b>	Wide: 3.9" – 18" (0.1 – 5.5 m) @ ISO 100 Tele: 3.9" – 14.4" (1.2 – 4.4 m) @ ISO 100
<b>Flash Charging Time</b>	6 seconds at normal temperature with new CR-V3 batteries
<b>Removable Media Card</b>	xD-Picture Card™ (16, 32, 64, 128MB) 3V (3.3V) SmartMedia™ card (4, 8, 16, 32, 64, 128MB) 16MB xD-Picture Card™ included
<b>Selftimer</b>	12 second delay (2 second delay with optional RM-1 remote control)
<b>Settings Memorization</b>	Reset to default settings, Hold changes, 4 customizable My Modes
<b>Outer Connectors</b>	USB connector (Auto-Connect), Audio/Video out, DC input, 5-pin external flash terminal for optional Olympus FL-40 flash and studio strobes with optional cables
<b>Auto-Connect USB</b>	Compatible with Windows 98 rev2/ME/2000 Pro/XP and Mac OS 8.6 – OS X 10.1 Windows 98 rev 2 driver provided on CD Mac OS 8.6 requires USB mass storage driver 1.3.5 available at apple.com Downloading to computer without USB port possible with optional card reader or adapter
<b>Image Playback</b>	Still image: Index display, Up to 4x enlargement by 0.5x steps, Slide show, Scene rotation, Histogram Movie: Normal, Reverse, Frame-by-frame
<b>Image Editing</b>	Still image: Resize, Crop Movie: Index, Edit
<b>Operating Environment</b>	Operation: 32° – 104°F (0° – 40°C) 30 – 90% humidity Storage: 4° – 140°F (-20° – 60°C) 10 – 90% humidity
<b>Power Supply</b>	2 x LB-01 (CR-V3) lithium batteries 4 x AA NiMH rechargeable batteries 4 x AA lithium batteries 4 x AA NiCd rechargeable batteries 4 x AA alkaline batteries (Manganese batteries cannot be used) C-7AU AC adapter (optional)
<b>Date/Time Calendar</b>	Simultaneous recording into image data, Automatic up to year 2099
<b>Size</b>	4.2" W x 3.0" H x 3.1" D (107.5 x 76 x 77.5 mm)
<b>Weight</b>	11.2 oz. (318 g) without batteries and xD-Picture Card

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[olympusamerica.com/c-730](http://olympusamerica.com/c-730)

The Olympus School of Digital Photography is a one-day workshop covering everything from digital image capture to final output. Learn to get the most from any brand or model of digital camera. To register, visit [www.olympusphotoschool.com](http://www.olympusphotoschool.com) or call 1-800-645-8100 x6161.

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# OLYMPUS®

## CAMEDIA® C-730 ULTRA ZOOM

Powerful. Versatile. Incredible. The C-730 Ultra Zoom features a 10x optical zoom, 3.2 megapixel CCD, our exclusive TruePic™ technology and more. All in a compact, stylish camera that makes it easy to capture the most realistic digital images yet. Nothing's impossible.



CAMEDIA.

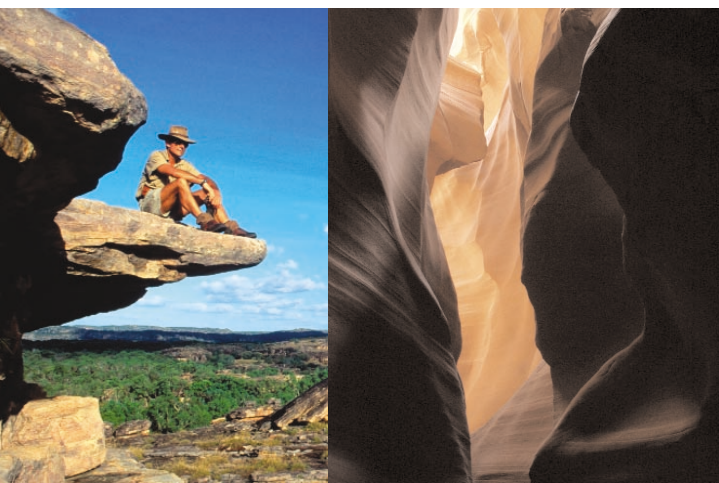




**4 Scene Programs for Easy Creativity** Choose Portrait mode for enhanced skin tones or Sports mode to freeze the action. Four easily selectable scene programs (plus 4 customizable My Modes), advanced color management and an easy menu navigation system make it easy to shoot like an expert and get exactly the shot you want.



**Exposure Options** Choose fully automatic Program mode for point-and-shoot simplicity. Or take advantage of your creative side with Aperture and Shutter Speed Priority modes. And for total exposure flexibility, take control with Manual mode. Freedom is fun.



**Versatile Ultra Zoom Lens** It's not just a 10x optical zoom lens, it's a high-quality Olympus all-glass aspherical lens, for sharp, crisp detail from edge to edge. And with an additional 3x digital zoom, you've got the strength of a 30x total seamless zoom. That's versatility equivalent to an incredible 1050mm in 35mm photography. You can get detailed photos of your buddy climbing the mountain, without ever leaving the comfort of your camp chair.



Capture more detail than ever with a powerful, versatile 10x optical zoom.

**Ultra Zoom. Max power.** A 10x optical zoom, 3.2 megapixel CCD and a host of cutting-edge features that give you the most realistic digital images yet. Easily. Nothing's impossible.

**3.2 Megapixel CCD (Effective)** Print razor-sharp photos 8" x 10" and larger, suitable for your finest picture frames.

**Dual Media Flexibility** Use either SmartMedia™ or xD-Picture Cards™, for unparalleled media versatility.

**Auto-Connect USB** Nearly any computer with a USB port will recognize the C-730 Ultra Zoom and connect automatically. No software. No hassles.



**Amazingly Compact** It's the most compact and stylish 10x optical zoom camera ever.

**QuickTime® Movies with Sound** Instead of a postcard, record a video greeting on the beach, then e-mail it.

**Advanced Technology, Superior Photos** Our exclusive TruePic™ technology uses every pixel for every image, even at lower resolution settings. Noise Reduction technology gives you clean, continuous color in long, low-light exposures. And Optimum Image Enlargement mode produces an image size equivalent to 7.6 million pixels (3200 x 2400), for extra-large prints.



**Have Fun** Use sequence mode to capture your daughter's first pitch, then hang the action on the wall. Discover the beauty of a smaller world with macro mode. Or create a mood with black and white and sepia effects. This much power has never been so much fun.

